goodleap

## Realtor's Edge

Partner Guide



## Reasons You Should Partner With Us



#### Upfront Underwriting

And pre-approvals! This reduces your buyer's stress when buying a home.



#### Easy Mobile Application

We keep you informed every step of the way.



#### 21 Day Closing Guarantee

On purchases! Allows your client to close quickly and be a competitive buyer.



#### Marketing Support

We are committed to providing you with the resources and platforms you need to grow your business.

## What You Can Expect

quickly pre-approve you for a loan that meets your needs.



## Our Purchase Process For Your Buyers

#### Initial Loan Interview

- Application
- Items needed list
- SNAP\* Buyer Approval or Pre-Approval

#### Find Your Dream Home

- Borrower consults with lender to confirm payment and approval
- Negotiate an offer with the seller
- Finalize purchase contract and the close of escrow date
- Choose loan program and interest rate

#### The Loan Process

- Sign e-consent
- Receive loan estimate and disclosures to be signed
- Appraisal is ordered
- File submitted to underwriting
- Receive conditional approval and remaining conditions needed
- Provide final conditions requested within 24 hours
- Receive final underwriting approval and clear quality control
- · Lender will issue the closing

#### Sign Loan Documents

 Obtain funds for closing: Lender to provide detailed instructions

#### Approve Funding

- Lender will review funding package and clear any remaining conditions
- Loan funds and records
- Get keys and celebrate as new homeowners

Our commitment is to keep you informed every step of the way while providing consistency and smart, long-term solutions for your clients.

### Our Tools are Cool



#### Digital Library

Our digital library is full of content – and is available for immediate use.

This includes Open House, Just Listed, Just Sold, and other promotional flyers.



## Property Websites

Wow potential buyers and easily showcase all the features of a home with single property websites. You can easily share this website on Facebook with just one click!



#### Property Reports

This digital report can be shared on social media in just a few clicks or easily printed to give to your clients



#### Neighborhood Infographics

Communicate everything that's great about a listing's neighborhood with beautiful infographics that make information fun and easily digestible.



## Mobile App

Give your clients the home loan app they want and need. It can be set up with your brand, contact information, and custom buttons specifically for your clients.



# The Perfect Partnership

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